

# Ceramic FLOOR & WALL 300mm X 300mm Tiles

MAY 2023  
CLC/E300001

*Ultimate Quality,  
Timeless Design*



**WHITE HORSE CERAMIC INDUSTRIES SDN. BHD.**  
(Co. No. 216824-X)

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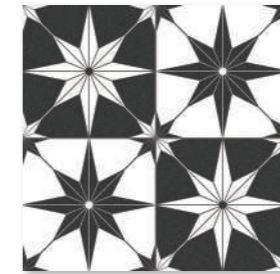


**WHITE HORSE  
CERAMIC**



# STARINO SERIES

300mm x 300mm **M** Matt Finish, Glazed



S30021 **M**

S30021

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40

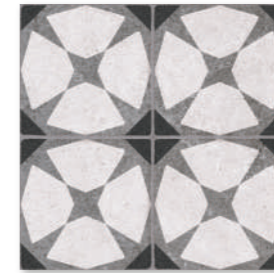




S30020

# CELANO SERIES

300mm x 300mm **M** Matt Finish, Glazed



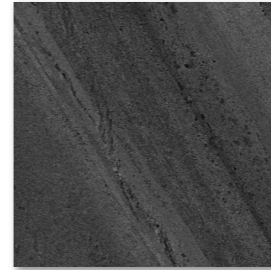
S30020 **M**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40



# MONTES SERIES

300mm x 300mm **M** Matt Finish, Glazed



C30120 **M**



C30121 **M**



C30122 **M**

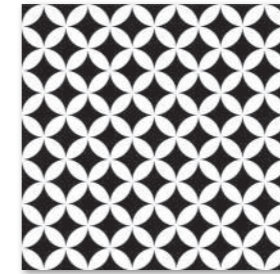
SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	clns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40





# ROMBO SERIES

300mm x 300mm **M** Matt Finish, Glazed



S30019 **M**

S30019

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40





C30074

## RETRO SERIES

300mm x 300mm **M** Matt Finish, Glazed



S30018 **M**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40





S30017

## TAPPEO SERIES

300mm x 300mm **M** Matt Finish, Glazed



S30017 **M**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40







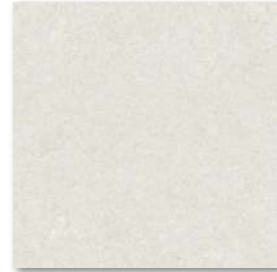


C30074

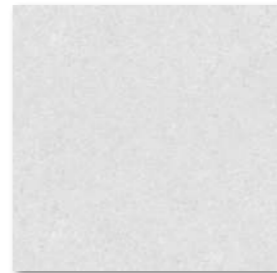
# COSTIERO SERIES

300mm x 300mm , **G** Gloss Finish, Glazed

-  Ceramic
-  Floor
-  Wall
-  V2 Variation



C30073 **G**



C30074 **G**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40



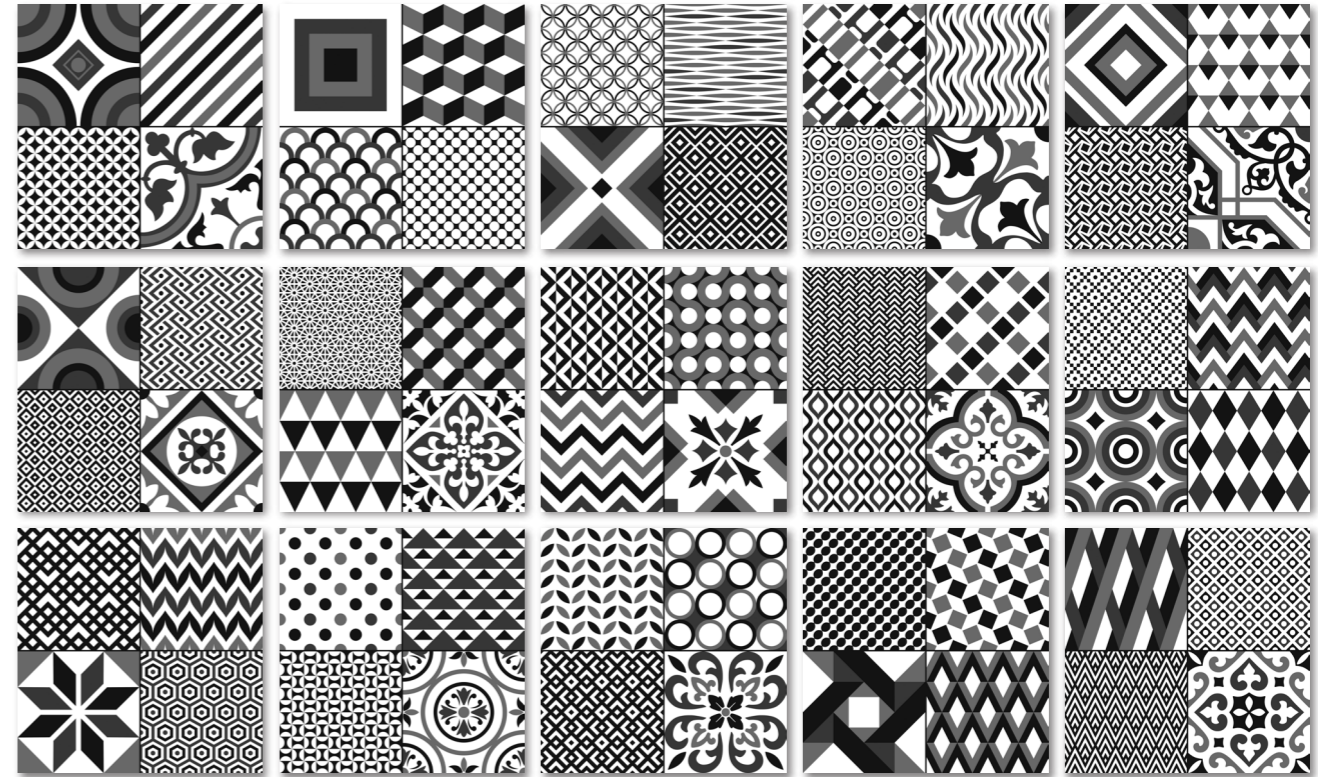


S30013

15

## ESTETICO SERIES

300mm x 300mm **M** Matt Finish, Glazed



S30013 **M**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40

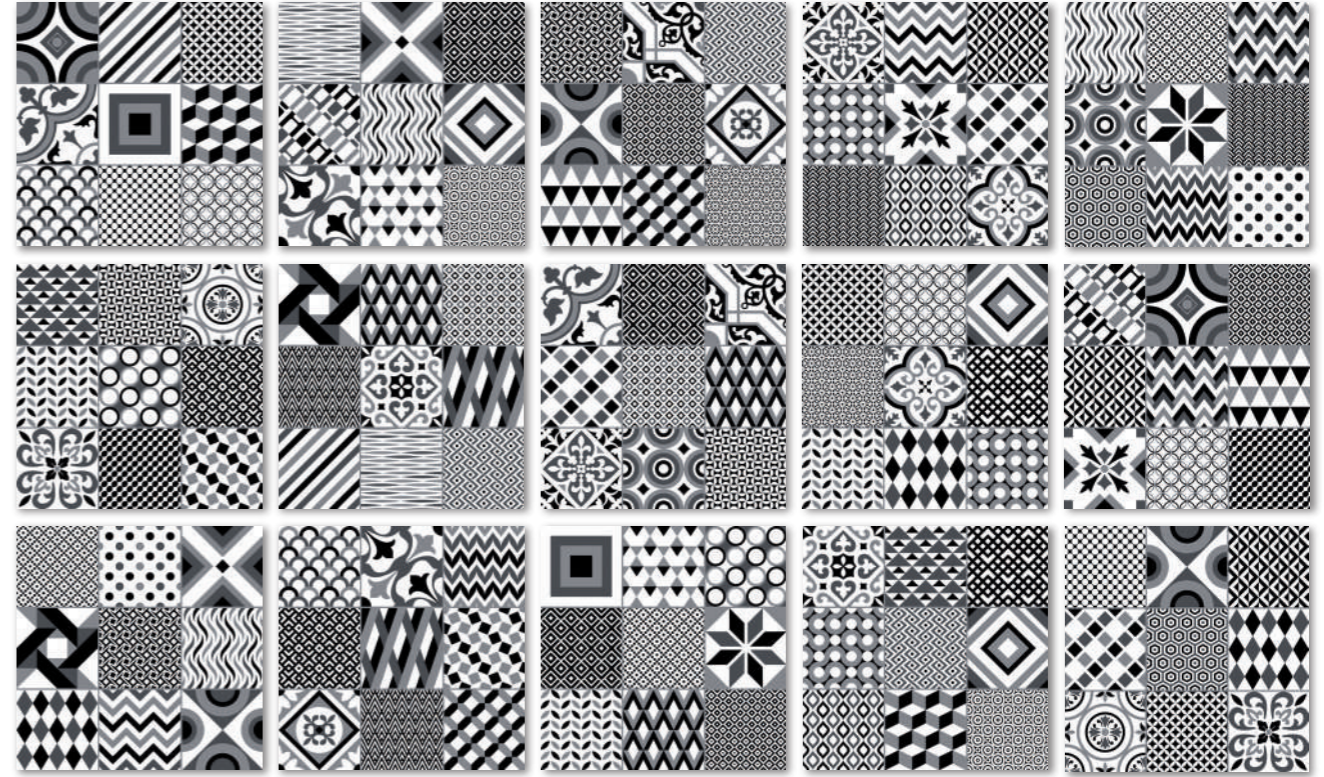




S30014

# ESTETICO SERIES

300mm x 300mm **M** Matt Finish, Glazed



S30014 **M**

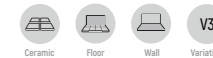
SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40





# ANTICO SERIES

300mm x 300mm **M** Matt Finish, Glazed



S30015 **M**

S30015

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40





# ANTICO SERIES

300mm x 300mm **M** Matt Finish, Glazed



S30016 **M**

S30016

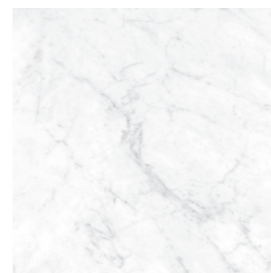
SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40





# CARRARA SERIES

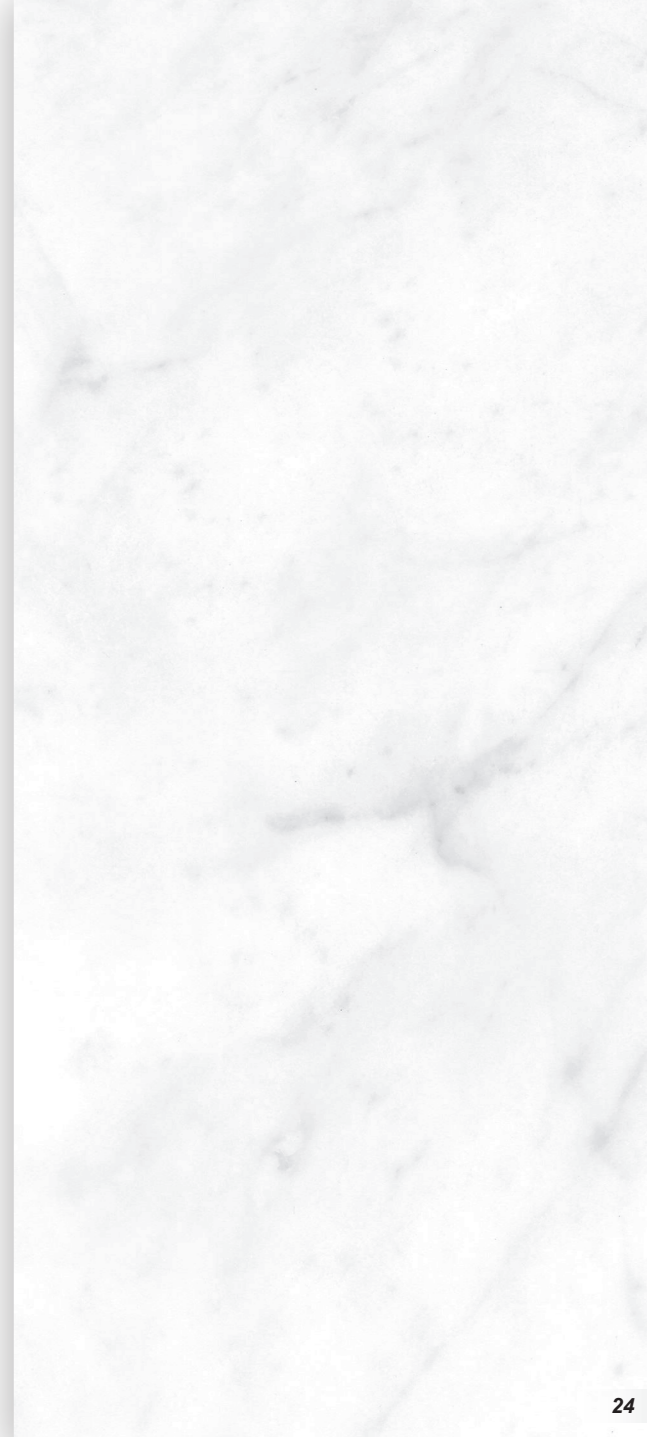
300mm x 300mm **G** Gloss Finish, Glazed



C30071 **G**

C30071

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40









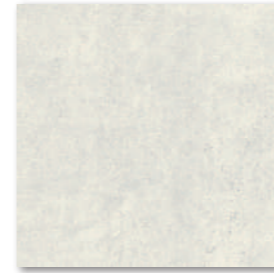


C30070

## ESTRO SERIES

300mm x 300mm **M** Matt Finish, Glazed

-  Ceramic
-  Floor
-  Wall
-  V2 Variation



C30070 **M**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40



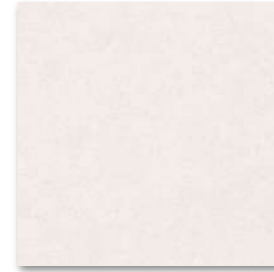
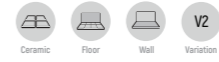




C30068

## VOLAR SERIES

300mm x 300mm **M** Matt Finish, Glazed



C30068 **M**



C30069 **M**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	clns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40



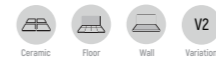




C30063

## CELULA SERIES

300mm x 300mm **M** Matt Finish, Glazed



C30063 **M**



C30065 **M**



C30066 **M**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40







C30060

# GRANOS SERIES

300mm x 300mm **M** Matt Finish, Glazed



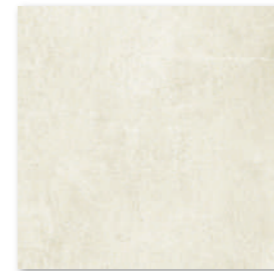
C30058 **M**



C30059 **M**



C30060 **M**



C30061 **M**



C30062 **M**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40











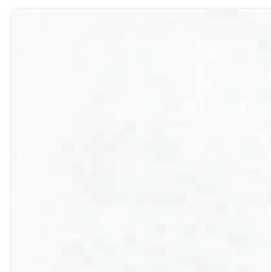
# JAVEA SERIES

300mm x 300mm  Gloss Finish, Glazed

-  Ceramic
-  Floor
-  Wall
-  V2 Variation



C30030 



C30032 

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40



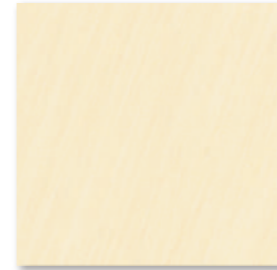
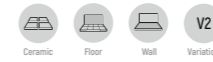




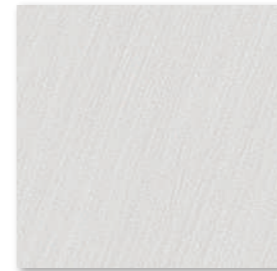
C30029


## BARROCO SERIES

300mm x 300mm  Gloss Finish, Glazed



C30027 



C30029 

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40





C30020

## GABBRO SERIES

300mm x 300mm **M** Matt Finish, Glazed



C30020 **M**

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40





C30000

# NORMAL SERIES

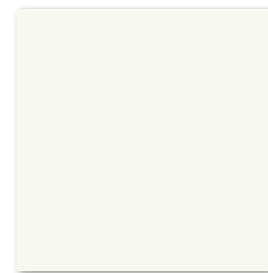
Floor Tiles 300mm x 300mm




Gloss Finish,



Matt Finish, Glazed



C30100   
 C30000 



Ceramic

Floor

Wall

V2

SIZE	CARTON			PALLET		
	pcs	m <sup>2</sup>	kg	ctns	m <sup>2</sup>	kg
300mm x 300mm	15	1.35	20.80	78	105.30	1,645.40



Starino | Celano | Montes  
Rombo | Tappeto | Costiero  
Estetico | Antico | Carrara | Estro  
Volar | Celula | Barroco  
Gabro | Normal

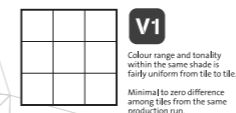
Practically, aesthetic, hygiene... these are the top three reasons homeowners choose White Horse ceramic floor tiles. With almost everyone living busy lives these days, there's only so much time left for housekeeping. Particularly when there are little ones running around the house, White Horse ceramic floor tiles make cleaning up a breeze, leaving your home spick and span always.

## WHITE HORSE TEST REPORTS

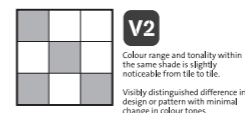
DIMENSIONS AND SURFACE QUALITY	CERAMIC TILES - GROUP BIa & BIb		PHYSICAL PROPERTIES	CERAMIC TILES - GROUP BIa & BIb		CHEMICAL PROPERTIES	CERAMIC TILES - GROUP BIa & BIb	
	ISO 13006 Standard	White Horse Tiles (Test Result By SIRIM)		ISO 13006 Standard	White Horse Tiles (Test Result By SIRIM)		ISO 13006 Standard	White Horse Tiles (Test Result By SIRIM)
Length and Width	± 0,6% / ± 2,0mm	Passed	Water Absorption	3% < E ≤ 6% (BIa) 6% < E ≤ 10% (BIb)	3% < E ≤ 6% (BIa) 6% < E ≤ 10% (BIb)	Chemical Resistance To Household Chemical Of Glazed Tiles	Minimum GB	No Visible Effect (GA)
Thickness	± 5% / ± 0,5mm	Passed	Breaking Strength	Not Less Than 1000N (BIa) Not Less Than 800N (BIb)	Passed	Chemical Resistance To Swimming Pool Salts Of Glazed Tiles	Minimum GB	No Visible Effect (GA)
Straightness of Sides	± 0,5% / ± 1,5mm	Passed	Modulus of Rupture	Minimum 22N/mm² (BIa) Minimum 18N/mm² (BIb)	Passed	Chemical Resistance To Hydrochloric Acid (3%) Of Glazed Tiles	GLA: No Visible Effect	GLA - GLB
Rectangularity	± 0,5% / ± 2,0mm	Passed	Resistance to Deep Abrasion of Unglazed Tiles	N/A	N/A	Chemical Resistance To Citric Acid (100g/l) Of Glazed Tiles	GLB: Definite Change In Appearance	GLA - GLB
Flatness of Surface	± 0,5% / ± 2,0mm	Passed	Resistance to Surface Abrasion of Glazed Tiles	Class 1: Soft-Sided Footwear Without Scratching Dirt	Class 1 - 3	Chemical Resistance To Potassium Hydroxide (30g/l) Of Glazed Tiles	GLC: Partial Or Complete Loss Of The Original Surface	GLA - GLB
Centre Curvature	± 0,5% / ± 2,0mm			Class 2: Soft-Sided Footwear With Small Amounts Scratching Dirt				
Edge Curvature	± 0,5% / ± 2,0mm			Class 3: Normal Footwear With Small Amounts Scratching Dirt				
Warpage	± 0,5% / ± 2,0mm	Passed	Crazing Resistance	No Crazing Observed	Passed	Staining Resistance Test Of Glazed Tiles	Minimum Class 3	Passed

## SHADE & TONALITIES

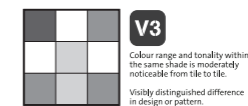
**V1 UNIFORM**  
FROM TILE TO TILE



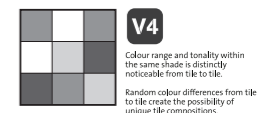
**V2 SLIGHTLY NOTICEABLE**  
FROM TILE TO TILE



**V3 MODERATELY NOTICEABLE**  
FROM TILE TO TILE



**V4 DISTINCTLY NOTICEABLE**  
FROM TILE TO TILE



- The accuracy of colours shown in this brochure is as close as the printing process will allow.
- The appearance of tiles featured in this brochure may differ from the actual items sold.
- The pictures are only illustrative of the tile combinations.
- All tiles are packed in accordance with the standard packing list. For special orders and custom sizes, tile products will be custom-packed based on quality and specification requested.
- White Horse Ceramic Industries Sdn. Bhd. reserves the right to amend the colour range or specifications of tiles at any time without notice.